

JOHN FRENCH

(706)-247-0588 | hello@johnfrench.xyz | johnfrench.xyz

UX Designer & Developer

- Over seven years of experience on both small platforms and 10,000+ page networks.
- Experience in UI design and prototyping, UX design/testing and web accessibility standards.
- Proficient in HTML, CSS/SASS, JavaScript/jQuery, responsive design, modern front-end frameworks, Git/GitHub, Jekyll, Nunjucks, and professional design/development applications.
- Always learning and interested in ways to push the limits of the modern web.

PROFESSIONAL EXPERIENCE:

Web Developer / Lead UX Designer

University of Georgia College of Agricultural & Environmental Sciences (2015 - Present)

Promoted from previous position to lead designer. Accomplished comprehensive redesign of multiple major site networks of 10,000+ pages. Increased overall faculty productivity by implementing an improved CMS and increased user responsiveness and satisfaction through thoughtful UI/UX design and use of modern best practices for development.

Web Developer

Walk Georgia UGA & Coca Cola Foundation (2014 - Promoted in 2015)

Accomplished a 50% increase in total users through a comprehensive platform redesign, securing additional funding for the fitness tracking web app and wellness platform. Was responsible for all front-end design and development and was involved collaboratively with platform architecture and underlying logic.

Web Developer

The Seed & Plate (2013 -2014)

Founding member of the publication. Was responsible for the initial design direction of the web platform. Accomplished creation of a comprehensive brand identity through UI, print, and graphic design. Responsible for all maintenance and updates to the web platform.

Web Designer/Developer

Freelance (2010 - 2013)

Self-taught. Brand identity and web presence for a myriad of small businesses and individuals. Learned various platforms and made strategic stack decisions based on the needs of each client. Learned to be self-directed, self-motivated, and highly productive. Gained "soft-skills" of client relations.

EDUCATION:

B.A. English (2008 -2012)

Independent Web Development Coursework (200+ Hours Logged)

PERSONAL:

Passionate about FOSS and Linux. Dedicated to improving the web by specializing in accessibility best practices. Lover of minimal and efficient design patterns. Lifetime musician.